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THE THIRD ANNUAL ARCHITIZER A+AWARDS NOW OPEN FOR SUBMISSIONS

Metropolitan Museum Architecture Curator, Airbnb Founder, and Renowned Architects join Panel of Jurors.

Architizer offers more recognition for manufacturers with 33 New Product Categories.

New A+ events during NYCxDesign Week

New York City, NY, September 16, 2014 – Architizer, the world’s largest platform for architecture and design, announces the official opening of the **3rd Annual A+Awards**, honoring the best architecture, spaces, and products across the globe. Submissions are now open for 93 categories, including 11 new architecture categories and 33 new product categories.

The A+Awards are the most visible awards program in the architecture & design industry. A key part of Architizer’s mission to “break architecture out of the echo chamber,” A+ gets the world’s top projects and products in front of not just the design trade, but the people and brands investing in and advocating for great design.

In collaboration with partners **The Wall Street Journal, WSJ. Magazine, the Webby Awards, Dwell, and Cool Hunting**, the A+Awards reach 300+ jurors, 100,000 public voters, and dozens of media outlets across the globe. And unlike most awards programs, which honor just one or a handful of firms and brands, the A+Awards give unprecedented exposure to hundreds of finalists, and 100+ winners.

A+Awards fans and supporters have included names like **Martha Stewart, Thom Browne, and Amanda Burden**, and among previous winners & finalists are top-tier firms & brands like **SOM, Zaha Hadid Architects, Knoll, BIG, Steelcase, and Ligne Roset**.

A record number of entries, an esteemed jury, and the voice of the public

Last year’s competition saw nearly 3,000 entries from 1,600 firms & brands across 100 countries. The judging process included evaluation by an esteemed panel of jurors—including luminaries from the architecture & design, media, art, technology, and fashion industries like **Rockwell Group’s David Rockwell, Pinterest founder Evan Sharp, MoMA’s Paola Antonelli, and New York magazine’s Wendy Goodman**--and 200,000 votes cast by the public.

The 2014-2015 competition will see many returning jurors from previous years, and the addition of the **Metropolitan Museum of Art’s Beatrice Galilee, Airbnb founder Joe Gebbia, architect Sou Fujimoto, and Pentagram founder Michael Bierut**.

New categories, more recognition for product manufacturers

The first and second years of the A+ program achieved Architizer’s mission to “break architecture out of the echo chamber: In the 2013-2014 program alone, the A+Awards’ global audience exceeded 106,000,000 viewers across trade and consumer media coverage. With the 2014-2015 competition, Architizer is offering even more opportunities for

recognition, with **11 new architecture & interiors project categories**, and an increased focus on the products behind the world's best projects with **33 new product award categories**.

"Product details are such a large part how architects interact with Architizer, sharing the products that went into their completed projects with the community," says Luna Bernfest, Architizer's Director of Architecture Initiatives. Architizer introduced a small number of product categories in the 2013-2014 program, and this year's new categories are a response to overwhelming demand from manufacturers.

'The Oscars of Architecture' gets bigger in 2015

Taking place during NYCxDesign Week--the week of the International Contemporary Furniture Fair (ICFF) and WantedDesign--the 2014 New York gala event was considered the most prestigious design event of the season. The gala and after-party were attended by 500 top architects & designers, including **Bjarke Ingels, Rafael de Cárdenas, Hugh Broughton, and Karim Rashid**, as well as notables such as **Martha Stewart, former Director of NYC's Department of City Planning Amanda Burden, and Knoll CEO Andrew Cogan**.

The 2015 gala will continue that tradition, and Architizer plans to offer more programming for A+Award winners throughout the week. "The A+ gala has become a destination event for our winners," says Architizer CEO Marc Kushner. "In 2014, we had winners flying in from all over the world--Scandinavia, New Zealand, Southeast Asia--so we felt it was time to offer them more opportunities to network with each other, and with all the other incredible design professionals here for this very special week." Details of the additional programming will be announced in Spring 2015.

Key dates

A+Awards submission guidelines are available at architizerawards.com. Architizer's Early Entry Deadline to submit projects & products for consideration is October 24, 2014. The final entry deadline is December 19, 2014.

After jury & public voting take place, winners will be announced in April 2015 and recognized at the A+Awards Gala in New York City in May.

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ABOUT ARCHITIZER: Architizer is the online destination to explore the world's best architecture and interiors, and discover the products and people behind them. Launched in 2009, the site is the world's largest database for architecture & design, with 38,000+ firms and 75,000+ projects, including the people and products behind them. Architizer also publishes a must-read blog covering industry news and honors the best architecture, spaces, and products with its annual A+Awards program.

ASSETS:

(for proofing reference only. final assets will appear differently in produced version of email.)

A+AWARDS LOGO



SELECTED 2014 A+AWARDS PROJECT FINALISTS & WINNERS:



Hualien Wellness & Residential
Development.jpg



Shenzhen International
Airport.jpg



The Times Transplantation
Building.jpg



WMS Boathouse.jpg

1. Hualien Wellness & Residential Development by Bjarke Ingels Group (BIG) - Finalist, Architecture +Aging category
2. Shenzhen International Airport by Knippers Helbig GmbH - Popular Vote & Jury Winner, Transportation: Airport category; Popular Vote Winner, Architecture +Engineering
3. The Times Transplantation Building nano Architects - Jury Winner, Residential Interiors category
4. WMS Boathouse at Clark Park Studio Gang Architects - Finalist, Architecture +Urban Transformation category

SELECTED 2014 A+AWARDS PRODUCT FINALISTS & WINNERS:



1. GKD Mediamesh by GKD Metal Fabrics - Jury Vote Winner, Products +Facades category
2. Carbon Light by Tokio - Finalist, Products +Lighting category
3. Washington Skeleton™ Chair by David Adjaye for Knoll, Inc. - Finalist, Products +Living category

SELECTED A+AWARDS GALA EVENT PHOTOS (MAY 2014 IN NEW YORK CITY; PHOTO CREDIT: ALEXANDER PORTER)



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1. Atmosphere at the 2014 A+Awards Gala
2. Architect Bjarke Ingels with Martha Stewart on the A+Awards red carpet
3. Architizer CEO and A+Awards Host Marc Kushner
4. Hugh Broughton of Hugh Broughton Architects and Michael Wright of AECOM accept the Cadillac Art and Science Award
5. A+Awards Presenter and Former Director of the New York City Department of City Planning Amanda Burden
6. Architect Bjarke Ingels accepts the 2014 Firm of the Year Award on behalf of Bjarke Ingels Group (BIG)